

Cipla leaders take time out To spark positive social change

Across Cipla, leaders have been stepping forward to volunteer online for causes that speak to their heart

We are delighted to announce the upcoming launch of Cipla's Virtual Volunteering Platform

where you will find ways to remotely share your time and talent to make a difference, even in Covid times. More details to follow.

It's your platform,
IT NEEDS A NAME FROM YOU!

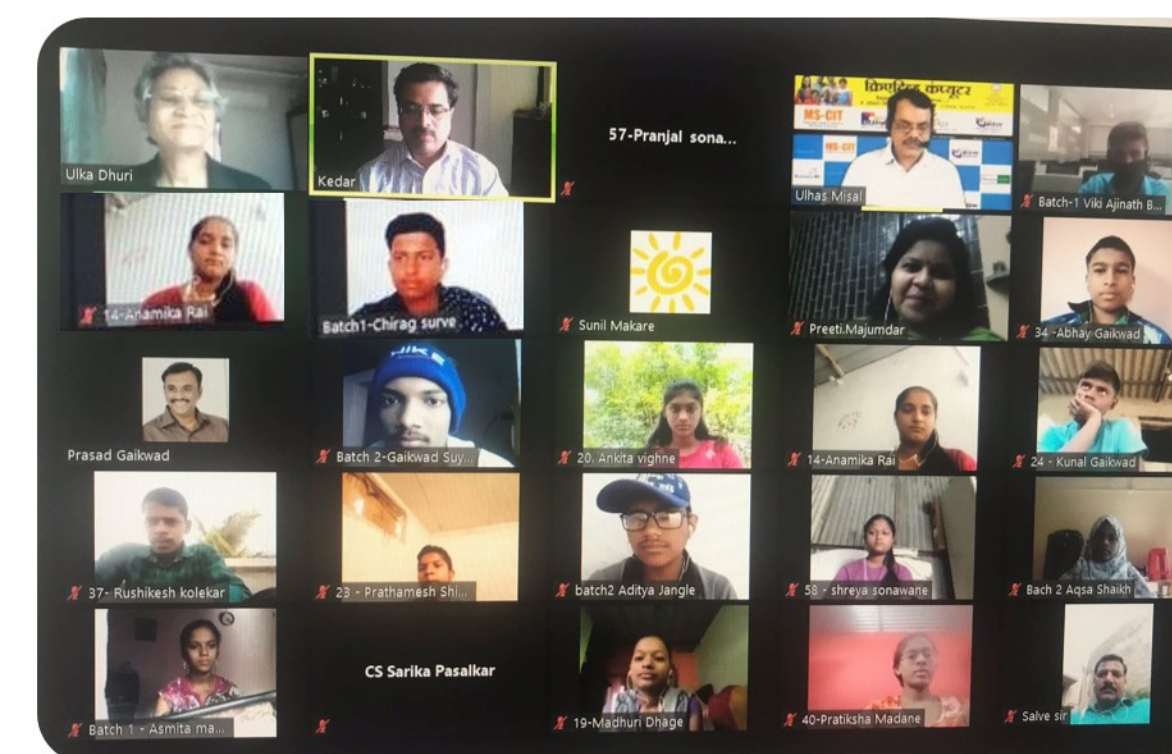
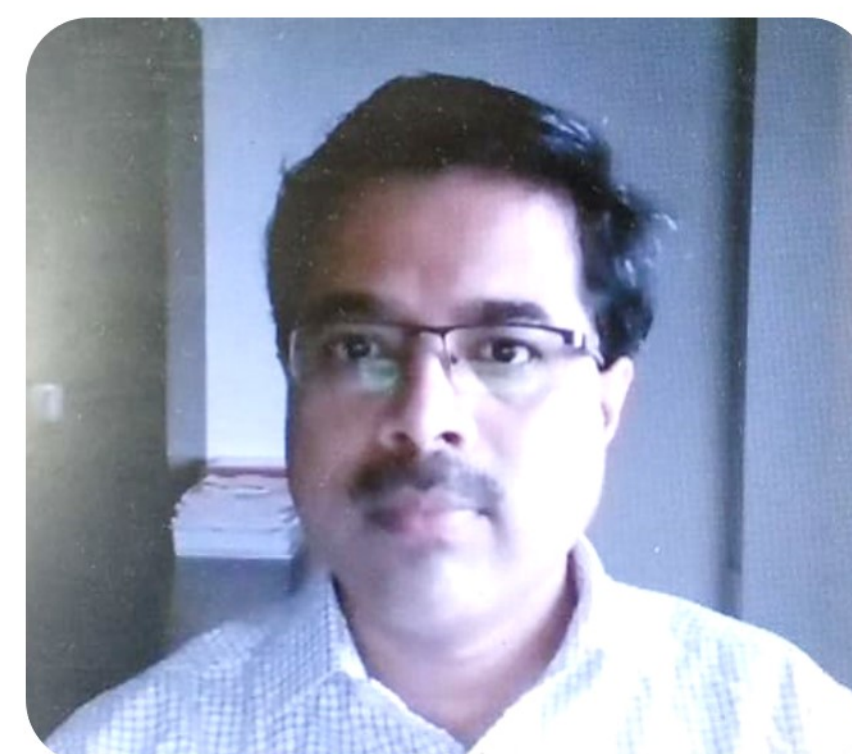
Unleash your creativity and share ideas for what we can call this virtual volunteering initiative.

[Send us your entries here](#)



Memorable online celebration of Cipla Palliative Care & Training Centre's 23rd year
- Mr M K Hamied

A heartwarming Doctors Day Event with public health doctors serving communities
- Dr Jaideep Gogtay



Inspiring virtual chat with students of computers & technology connected from their homes. Amazing appetite to learn about career & intricacies of corporate world. Well done!
- Kedar Upadhye

Energising online meeting with BSc students of Baddi University - young lives who walked on rough roads have today made a mark for themselves. So proud!
- Ranjana Pathak & Rumana Hamied



Interacting with teachers from government and Government-aided schools.
- Mangesh Vaze
Site Head, Cipla Kurkumbh



Engaging with Baddi University students online who are mentored at the Baddi manufacturing unit.
- Sanjay Mishra
Site Head, Cipla Baddi



Acknowledging teachers for their dedicated efforts during the pandemic.
- Atul Sant
Site Head, Cipla Sikkim

MILES FOR MASKS

Unlocking Cipla's Volunteering Spirit



On 16th June 2020, Cipla Foundation South Africa together with Miltons Matsemela hosted a virtual Youth Day Run to raise funds for masks for frontline COVID healthcare workers

In true 'Caring for Life' spirit, Ciplaites and their families ran in support and solidarity



**Over
Rs 1,32,000
Collected
5,000
masks
bought and
distributed**

Through other donations & pledges, **30,000 masks** are being distributed to frontline staff of Operation Smile, an organization that supports corrective surgeries for children born with clefts



milesforsmiles

[Click here](#) to read about our Covid-19 Response

Periods Don't Stop During A Pandemic

Menstrual Hygiene for Adolescent Girls



As essential hygiene items become inaccessible in the lockdown, young girls face risk of infection & isolation

Restricted supply of sanitary napkins and limited family income is forcing girls from financially deprived communities to use unhygienic alternatives like cloth, rags or husk to manage their period during Covid

Together with our NGO partner, Himalayan Social Institute and local health department, we have stepped forward to provide sanitary napkins and build awareness for menstrual hygiene



“ I have dreaded my period in the lockdown. I hate using cloth, it leaves stains and it is embarrassing to wash and dry it when everyone is at home. **I am relieved that I can use a pad again** ”

- Anita, 14 years, living in an informal settlement with her family of six

Reaching
4 slum communities of
3000+ population
near Cipla Baddi
Manufacturing Unit



Name changed to protect confidentiality

Lack of proper menstrual hygiene can lead to infection, infertility and in severe cases, cervical cancer

Cipla Palliative Care & Training Centre, Pune

22nd June 1997
we opened our doors
to our first patient

22nd June 2020
16,500+ patients & their
loved ones cared for

MARKING OUR 23 YEAR JOURNEY WITH A SPECIAL FILM RELEASE

Watch this 3-minute film on the Centre made just days before Covid

The pandemic has changed our world but we continue to care with the same spirit



This film was made in February 2020

Guided by stringent Covid safety protocols, the team is caring for cancer patients and their loved ones through free-of-cost in-patient, home care and out-patient services

Safeguarding Women Waste-pickers

Mumbai's frontline cleanliness workforce

Under the toughest of conditions, they sort waste into recyclable items, **for a cleaner and sustainable world...**

All, at the risk to their own safety

Name changed to protect confidentiality

Image source - csrmandate.org

The increased waste including masks in household garbage is putting waste pickers at greater risk of Covid19 infection.

“ I have been working in unhygienic and life-threatening conditions in the dumping ground for 22 years. **My livelihood has never been safe, but now it has the added risk of being infectious** ”

Ratna Bansode, 41 years supports a family of 8 by working as a waste-picker in Mumbai



Waste-pickers, the backbone of the informal waste management sector, remain largely sidelined

We are reaching out to 400 women waste-pickers with masks, gloves, face shields and personal hygiene items



“ We used to rent and beg others for protective gear and put our own money. This is the first time that we feel safe and secure to work in these COVID times. ”

Lata, Ratna & Sujata working in the Kurla Dumping Ground, Mumbai

This initiative is being rolled out in Mumbai with our on-ground partner Indo-global Social Service Society (IGSSS)

Write to us at ciplafoundation@cipla.com



The elderly face
greater challenges in
recovering from disasters
**Covid has made them
even more vulnerable**

Cyclone 'Amphan' Relief Continues

In partnership with HelpAge India, we have been providing food and ration to the elderly who are severely affected in West Bengal



This initiative
will be
reaching out
to over
750
families

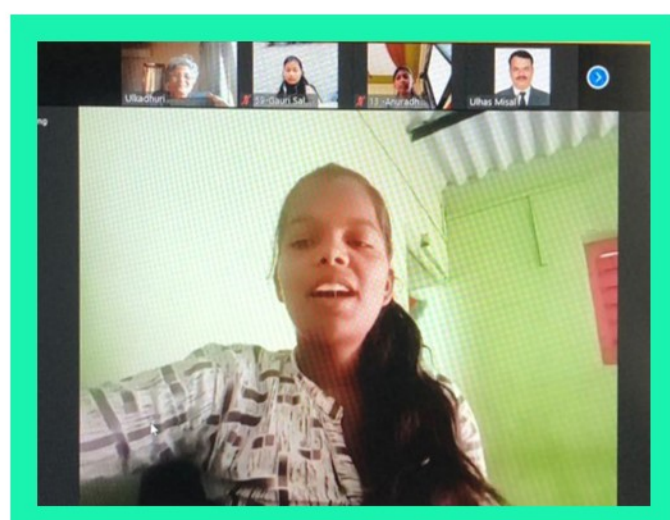


BECAUSE LEARNING SHOULD NEVER STOP

Despite schools closing down due to Covid, students and teachers from government and government-aided schools near Cipla units continue to learn

Our on-ground partners are bringing a whole new world of digital education into remote communities
Kudos to them for unlocking online learning in science, math, computers, art, craft, literature and more

Learning
with WhatsApp
and video
conferencing



1770+ Students
reached through
virtual classes
in Indore, Kurkumbh,
Goa, Patalganga
and Sikkim



Children of Cipla
employees are
joining partner-
led sessions in
select locations

DIGITAL TEACHERS TRAINING PROGRAM – LEARNING BEYOND CLASSROOMS

In addition to continuing online classes for students, our partner, Agastya International Foundation, has been running their training program for government and government - aided school teachers via online sessions.
Here, teachers are learning about interactive ways to teach science through innovative low-cost models

90+ teachers trained through 30 virtual sessions

Our partners Agastya International Foundation and Creative Computers are currently extending online learning opportunities

CYCLONE AMPHAN

Strikes West Bengal
and Odisha on
20th May 2020

First Super Cyclone
in the Bay of Bengal
in last 2 decades

19 districts and over 50
million people affected

Image Source - Business Today

Supporting communities devastated by a **Disaster within a Disaster**

Communities coping with Covid are further ravaged by the
Super Cyclone 'Amphan' that has severely affected lives and livelihoods

Cipla Foundation, together with the local district administration has stepped
forward to bring essential hygiene and food supplies to those in need



Supporting
Community Kitchens
in South 24 Parganas district,
West Bengal

1000 cooked meals
being served daily for 30
days with safety and
hygiene protocols

On-ground partner -
Liver Foundation,
Led by Dr Abhijit
Chowdhury, India's
prominent
Gastroenterologist
working in Public Health



Shortly, we will also roll out other relief programs in partnership with NGOs on the ground

We didn't just
OPEN OUR DOORS
We opened
OUR HEARTS



Nothing can lockdown the Cipla spirit of 'Caring for Life'

As 'Dhabas' (food joints) on highways closed due to Covid, hundreds of truck drivers carrying essential medicines & supplies were left stranded with no food on their long distance journeys

We stepped forward to ease their struggle with food packets, ration and meals in Cipla cafeterias

“

It is our responsibility to give all possible support to the trucking community – they are risking their own safety to keep production and supply lines going and delivering life-saving medicines to far corners of the country

Atul Sant, Site Head – Cipla Sikkim

”

Provided ration kits to over 640 truckers, who are connecting essential services to Cipla Depots and Units



Cafeteria meals

Reaching out to truckers at Patalganga, Baddi, Indore, Sikkim, Siliguri & Lonad



Ration kits

Thanks to the Cipla Unit and Depot teams for leading this effort and championing our purpose of **'Caring for Life'**



Cooked food

“

Truck drivers are playing a crucial role in ensuring end-to-end connect amidst today's pandemic situation. As Cipla, it is our duty to stand by them in solidarity in this hour of need and support their exemplary work

AN Ramesh, Head - India Distribution and Logistics, Cipla Ltd

”


 18th May 2020

COVID19

CARING FOR CHILDREN

The Ajuga Early Childhood Development Centres continue to be a haven of care and comfort for communities in South Africa

With food, books and more, the Foundation strives to shine smiles on young faces and kindle hope in their hearts

ajuga

FOOD SUPPLIES FOR CHILDREN & FAMILIES

Distributed food parcels with each packet containing ingredients to make up to 65 meals.
 Over 18,800 meals have been prepared till date

CONTINUING HOME SCHOOLING

Partnered with UNICEF to distribute learning material that assists parents with stimulating home schooling activities during the lockdown

SUPPORTING TEACHERS

The teaching staff is being provided with food vouchers to support them and their families during this period

Ajuga is an innovative Cipla Foundation supported community-run program in South Africa, that addresses the needs of children in the crucial first 1000 days of their life - the time during which their ability to learn, grow, develop and thrive can be profoundly affected by the quality of the care, nutrition and education they receive



Nurse

In this simple
word we find

A world of
Comfort & Caring
The very spirit of
Love and Giving

In Covid times, under stringent safety measures,
we continue to care for patients & their families at the
Cipla Palliative Care & Training Centre, Pune

We are also serving critical patients in the
safety & comfort of their homes

**The extraordinary team at the Centre
is making this possible, despite all odds**

This Nurses Day,
we salute our nurses - the lifeline of our Centre -
who stand strong all the way, today & everyday



Re-starting Care and Re-storing Hope

Our Mobile Healthcare Units are back on the roads, reaching patients in remote locations
Read how the trust of communities keeps us going

Balaji Shinde, 51 years
Farmer from a village near Patalganga

“When **Cipla's Health Van*** first came to our village 4 years ago, it didn't just drive in with free medicines and a doctor - **it brought comfort and care** like we had never ever known ...

Name changed to protect confidentiality



... Earlier, with our savings tucked in, my 73 year old mother and I would trudge to the nearest clinic 2 hours away for her diabetes check-up. Month after month, the same story unfolded - **of wait and worry...**

... Till the Health Van finally changed our lives.

For years now, we have been getting check ups and medicines right at our doorsteps. Our fee is heartfelt gratitude which the health van team accepts with a smile...



... **All felt fine till Corona locked us in our village.**

I helplessly grappled with my mother's rising diabetes without her medicines. The concerned Health Van team was unable to reach us because of social distancing rules. I had no money, no transport, no help... just no way out...



... Then 2 weeks ago, the Health Van team said they have got permissions to partly re-start visits. The very next day, they were at my home, with a two week supply of my mother's medicines. **As tears welled up in my eyes, a kind smile broke from behind their mask to say they are here for us, like always...**



... In all that Corona has taken away from us, the Cipla Health Van team is standing on the frontlines to **restore** - not just our health, but what is most precious in this time, our hope. ”

Balaji Shinde is one of the many who are counting on us

Thanks to the support of the local government and our partner HelpAge India, we have re-started services. Under stringent safety norms, we are caring for patients with chronic conditions like Asthma, Diabetes and Hypertension, as they face greater health risk in Covid times

*Since 2014, together with HelpAge India, Cipla Foundation supported Mobile Healthcare Units are reaching communities near Cipla units of Patalganga, Kurkumbh, Indore and Baddi.
Over 1,00,000 primary healthcare check-ups are provided free-of-cost each year

CARE THAT NEVER STOPS

PALLIATIVE CARE TEAMS ARE CONFRONTING EVERY COVID CHALLENGE

to support patients and their loved ones battle the fear of infection, loneliness and lack of access to continued care. The healthcare workers at hospitals and at the Cipla Palliative Care & Training Centre are standing on the frontlines despite rising difficulties and risks to their own safety.

Her counsellor supports Pooja to continue her studies



Rajaram's doctors and nurses know the art of making him smile



Even in an empty ward, Shalu's heart is full of joy



Shyam & Bala know they can count on the love of their palliative care team



Mrs Shinde fills her lonely days with colours of hope

Names changed to protect confidentiality

Counsellors and other palliative care professionals like Joanna Pinto, are making all this possible



Watch this 2 minute video and be inspired!

We are currently providing palliative care at the Cipla Palliative Care & Training Centre, Pune and through other organizations across the country

Write to us at ciplafoundation@cipla.com
Follow us at Facebook & Twitter
[@CiplaFoundation](#)

21st APRIL 2020

COVID19

PURPOSE-BUILT CONTAINERS DRIVE HEALTH AND HOPE IN COVID TIMES

**Cipla Foundation South Africa
responds to the national call
to stop disease spread and
serve patients in need**

"It's a time for collective and collaborative action. The Foundation in South Africa is partnering with the Government's Department of Health to scale-up testing in communities. We are supporting with additional infrastructure and running our existing facilities at accelerated capacity to serve more and more patients each day"

Paul Miller
CEO, Cipla South Africa



Under its Sha'p Left initiative, the Foundation has been innovatively modeling containers into low-cost clinics and medicine dispensing centers to serve patients

ADVANCING TESTING IN REMOTE AREAS

**5 purpose built
containers deployed**

*Promoting additional
testing and screening in
densely populated and
high-risk communities*

ACCELERATING CHRONIC MEDICINE DISPENSING

**Directing patients from
government health
facilities to Foundation's
existing medicine pick-up
centers**

*Decongesting government
centres to **support social
distancing** and patient safety*

*Enabling state health facilities
to focus on Covid19 testing &
screening*

CONTINUING PRIMARY HEALTHCARE SERVICES

**Existing Sha'p Left Nurse
Surgeries continue to
provide services to local
communities**

*Providing much needed
primary healthcare services
during this period to ease
the burden on government
facilities*



13th APRIL 2020

COVID19

CHILDREN LIVING WITH
CHRONIC AND ACUTE
HEALTH CONDITIONS FACE
GREATER THREAT FROM
COVID19 INFECTIONS



We have supported the set up of
**Maharashtra's only dedicated
pediatric isolation ward for
COVID19**



"When my daughter got a cough and high fever, I was very nervous that she may have the Covid infection. She also has Asthma so my husband and I were extremely worried. Then we came to Wadia Hospital - the doctors and nurses here have been taking complete care of my child and have explained to us how to handle the situation"

Mother of pediatric patient receiving
care at BJ Wadia Hospital



AT THE BJ WADIA CHILDREN HOSPITAL, MUMBAI

India's largest pediatric public hospital exclusively for providing
free or subsidized comprehensive health care for children

ISOLATION
of identified
COVID cases

QUARANTINE
of suspected
cases

VENTILATOR & ICU
facilities with latest
technology & equipment

STANDING STRONG • *Caring for life* •

8th APRIL 2020

COVID19

**IN THIS MOST
DIFFICULT TIME,
WE CONTINUE
TO STAND BY
COMMUNITIES
NEAR CIPLA
UNITS AND
DEPOTS
ACROSS INDIA**

Reaching out with immediate support
to government, local administration
and district hospitals

Personal Protective Equipment (PPE)

including gloves &
disposable aprons
provided for frontline
healthcare workers

Hygiene

items like masks
& sanitizers
handed over to
ensure safety at
all times

Dry ration

kits with essential
food items
distributed for those
most affected

Food

packets distributed
to care for wage
earners who have
lost their livelihoods



Write to us at ciplafoundation@cipla.com

STANDING STRONG • *Caring for life.*

30th MARCH 2020

**WE ARE
FOCUSSING
ON EFFORTS
THAT HAVE
THE MOST
IMPACT &
REACH**

**working with
public health
institutions,
doctors,
healthcare
workers and
vulnerable
patients**

TAKING CARE OF THE SERIOUSLY ILL

The **Cipla Palliative Care & Training Centre, Pune** continues to **care for patients and families** in this most difficult time. Stringent safety and hygiene measures have been put into place to protect patients and the medical team. Doctors, nurses, medical social workers, physiotherapists and pain specialists are on duty 24X7



ADVANCING TESTING

To tackle the problem at the root, we have supported a **COVID-19 testing laboratory** at the JJ Hospital - one of the largest public hospitals in Mumbai. The facility is fully functional and aims to benefit over 4000 patients



SAFEGUARDING HEALTH WORKERS

To ensure the safety of frontline healthcare workers, we are supporting supplies of essential items like **masks, personal protective equipment, gloves and sanitizers** at the tertiary municipal hospitals - BYL Nair Hospital, Mumbai and Kalwa Hospital, Thane



SETTING UP ISOLATION WARDS

To serve children & their parents suspected of having COVID-19, we have **supported an isolation ward at BJ Wadia Hospital for Children**, Mumbai – one of India's largest pediatric specialty hospitals. We have already been supporting a palliative care unit here since May 2019



BUILDING CAPACITY TO RESPOND

We are connecting doctors and healthcare workers across India with the **AIIMS and ICMR led knowledge network** on COVID-19 through ECHO India – a technology based knowledge sharing platform. These online facilities, the first in India for the pandemic, will be set up at leading government and medical colleges. We have been successfully supporting other ECHO sessions across India



Photo courtesy google images