

# HUL, RB, ITC up the ante in home hygiene

Brands look to leverage the sharply rising consumer interest in external cleanliness, launch new campaigns and products

VIVEAT SUSAN PINTO  
Mumbai, 18 June

Among the lasting lifestyle changes that the pandemic is expected to bring about is the increased and frenzied focus on hygiene, reflected not just in the increased demand for personal care products and safety gear (such as masks, gloves and protective clothing), but also for cleaning agents, such as floor and surface sanitizers and cleaners. And leading consumer goods companies such as Hindustan Unilever (HUL), ITC and RB (earlier Reckitt Benckiser) are responding to the shift in consumer behaviour with a sharp focus on their portfolio of cleaning brands, with new campaigns and also new products that promise to address the concerns raised by the pandemic.

As people work from home and increasingly come to terms with restricted living induced by the Covid-19 pandemic, the war on germ-kill, say experts, has taken new dimensions, with many new seeking products that can offer better anti-germ properties across platforms. HUL has been running a campaign for its cleaning brand Domex that claims to remove the Covid-19 virus from all surfaces if used for a minute. RB, maker of Dettol, Harpic, and Lizol, has been running a high decibel campaign on surface cleaning and ITC has been actively promoting its brand Savlon on multiple platforms.

A recent Nielsen India report says that segments such as floor and toilet cleaners have doubled their rate of growth (to 24 per cent) in March-April versus January-February. Another



(Clockwise from above) Lizol (RB) has roped in celebrity endorsers, Domex (HUL) claims it can kill all germs on any surface, and Nimyle (ITC) promises to keep the virus off all surfaces



study by ad agency Wunderman Thompson on consumer behaviour in India during the lockdown shows that 86 per cent people surveyed (in 32 cities across 15 states) said that if floor and kitchen cleaners came with better anti-germ benefits, they would purchase the product. The study also said that 85 per cent of the respondents were open to the idea of purchasing detergents that had anti-germ properties in them. The Covid-19 pandemic, as KV Sridhar, global chief creative officer, Nihilent Hypercollective explains, has accelerated the shift from personal to home hygiene. "The war on germs has extended to everything involved in a consumer's life as people endeavour to keep safe in a health crisis," he says.

The pandemic has intensified interest in the category of cleaning products, which is likely to transform long-term behaviour towards such products and brands. Ajeeta Bhargava, national planning director, Wunderman Thompson India, says that the Covid-19 pandemic has led to "structural changes" in mindsets and mar-

ketplaces alike. "It is forcing a rethink on the way things have been done so far at a scale that is hard to imagine," she adds.

Marketers are picking up the cues quickly. Hence the campaign for Domex highlights its disinfectant properties and the presence of sodium hypochlorite, a bleach recommended by the World Health Organization as an effective germ-killer. "There are a new set of consumers who've emerged as hygiene warriors due to the pandemic. They want complete disinfection of the spaces around them and are seeking products that help them in this regard. Domex has sodium hypochlorite that is effective when it comes to germ and virus kill. We've also tested the product at an ISO-certified laboratory in the US to establish that Domex kills germs in 60 seconds," says Prabha Narasimhan, executive director, homecare, HUL.

ITC, the makers of Savlon and Nimyle, both hygiene brands, has also amplified their germ-kill properties to suit the new consumer. In an interview to *Business Standard* this week, B Sumant, executive director, ITC, said that the company had witnessed significant demand for surface cleaning products, prompting the company to launch Savlon disinfectant spray as well as Savlon germ protection wipes during the lockdown. RB has sought out celebrity power to turn the spotlight on its portfolio of brands (Dettol, Harpic, and Lizol). Saif Ali Khan and Kareena Kapoor as well as Genelia and Riteish Deshmukh are the faces for its #DisinfectToProtect campaign that urges consumers to disinfect surfaces frequently. Sukhleen Aneja, chief marketing officer and marketing director, RB Hygiene South Asia, says that at this time both protection and precaution are key to fighting viruses. "It has become extremely critical to maintain good hygiene at home. With the campaign, we want to raise awareness about the need for disinfecting not just floors but multiple surfaces," she says. In the coming months, the focus on the category will stay sharp and also, experts point out, there are likely to be a flurry of brand extensions and innovations to widen the market further.

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### SC seeks...

Also, as sought by the court, DoT submitted an affidavit explaining the reason for asking PSUs to pay AGR dues.

Senior advocate Mukul Rohatgi, appearing for Vodafone Idea, said the company had already paid ₹7,000 crore to the DoT, but keeping in mind the "precarious" financial condition, it was not in a position to furnish any bank guarantee. Pointing out that no bank will give it a loan, the company said it would have to fold up if asked to pay the dues upfront. Payment in installments is the only way to remain a going concern, the company stated.

Vodafone Idea, which has AGR liabilities worth more than ₹53,000 crore, had earlier pleaded for more time to pay the full dues. The company had on March 6 pegged its total dues to the government at ₹21,533 crore, while the Telecom Department estimated it at over ₹53,000 crore. The company said it had paid in two instalments of ₹3,354 crore and ₹3,500 crore towards AGR dues. Bharti Airtel, in its submission, said it should be allowed to make the remaining AGR payments in 20 years as the company was a well-established player in the telecom space and not a fly-by-night operator.

In the affidavit, Bharti Airtel and Bharti Hexacom have said that they have already paid a sum of ₹18,004 crore to the DoT, which is 62 per cent of the total amount received by the department from all operators, in compliance with the judgement. The two telcos said that no additional security should be charged from them during the proposed 20-year payment period. In a

letter to the DoT on March 6, the Bharti companies had explained how these payments discharged the liabilities of the two firms. DoT has ₹10,800 crore of bank guarantees available with it from the companies. "The Bharti companies are not fly-by-night operators and have operations in 16 countries having 423 million subscribers," the affidavit said.

On June 11, the Supreme Court (SC) had directed Bharti Airtel and Vodafone Idea to file a reply on the roadmap of payment, time to be allowed, and securities.

On the 20-year payment term sought by the telcos, the SC had said recently, "Can't allow extension based on a gentleman's promise. How can 20 years be said to be reasonable?"

The SC had on October 24, 2019, upheld DoT's definition of AGR, ending the 14-year-old legal battle between telecom operators and the government.

According to official estimates, 16 telecom entities owe the government ₹1.47 trillion in AGR liabilities — ₹92,642 crore in licence fee and another ₹55,054 crore in outstanding spectrum usage charges. Many of the 16 entities which were sent notices for payment of AGR dues have either shut their business, sold off to others or gone into bankruptcy.

On a self-assessment pattern, Bharti Airtel paid ₹3,004 crore to the government in two instalments. It had also deposited an additional ₹5,000 crore as an ad-hoc payment to cover any reconciliation differences. However, DoT estimates show the company has to pay ₹35,500 crore.

Tata Teleservices paid ₹2,197 crore in AGR dues, followed by an additional ₹2,000 crore to cover reconciliation differences, against the DoT estimate of the company's liabilities at ₹14,000 crore. On June 11, SC had slammed the DoT for including non-telecom PSUs in the AGR case when its verdict of October 24, 2019, was silent on state-owned units. The DoT had asked PSUs to pay licence fee and spectrum usage charge dues, not only on telecom-related revenues but on total revenues.

### Made-in-India...

In the first week of June, the firm got approval for remdesivir from the Indian drug regulator. Indian licencees — Cipla, Hetero, Zydus Cadila, and Dr Reddy's Laboratories — as well as Dutch firm Mylan, which will make the drug in India, are, however, yet to get a formal nod from the Drug Controller General of India (DCGI).

With the growing clamour for the drug, states like Maharashtra have considered importing it from companies in Bangladesh. In some cases, individual patients have sought the drug regulator's nod to import the drug. Multiple sources now indicate that remdesivir would soon be avail-

able in India from domestic players.

A senior executive of one of the licencees said the Central Drugs Standard Control Organisation (CDSCO) had sought stability data to ensure the drug was safe to use once in the market. "The central drug testing laboratory was to review the test batches submitted by the manufacturers for stability. If things go well, the approval can come in eight to 10 days, and the drug will be available in the market by the end of this month," he said. He further added the drug would be priced competitively in the Indian market and the price could be around ₹5000 for a dose. Each patient will need eleven doses, taking the cost of treatment to about ₹55,000.

Another licencee confirmed that the pricing of remdesivir would be around that much, and added that market dynamics would keep the price in check. "India is a fairly efficient market in terms of competition. Price will be a dynamic thing depending on demand and supply, but it will not be a bottleneck for patients. Today a patient is paying anything between ₹35,000 and ₹60,000 a day in hospitals. This drug reduces at least three to four days of one's hospital stay. In that way, the drug will pay for itself," he said.

Industry sources said pharma firms in Bangladesh were importing the active pharmaceutical ingredients from China and thus they were quoting a much higher price — around ₹10,000 for a vial.

A Gilead spokesperson had told *Business Standard* earlier that the primary purpose of filing the new drug application in India was to support the voluntary licencees based in India. "The timeline to get remdesivir to the Indian patients that need it will depend on the licencees and a process that Gilead does not control. Our individual licencees will also file applications with the CDSCO to manufacture and sell remdesivir, while waiving the requirement for undertaking local clinical trials," the spokesperson had said.

The Indian licencees have been in regular contact with the CDSCO, which too wants to bring in the domestically made drug into the market soon. A CDSCO source told *Business Standard* that one has to weigh the safety and do a risk-benefit analysis in such a critical situation.

An industry source said the CDSCO had asked for stability and toxicology data, which would be submitted "by the end of this week or so".

Industry sources said if the DCGI did not take a decision by next week based on the data available to give approval to the Indian licencees, the next set of additional data would take at least 60 days to generate.

Meanwhile, pressure is mounting on the government to make the drug available here soon. Sanjay Oak, leader of the Maharashtra task force of doctors on Covid-19, has requested the state government multiple times to make the drug available soon. The state government thus considered importing it from companies in Bangladesh, which do not have any licence to make the injectable. "The drug is available in the Indian market unfortunately. The risk is the product is not even approved in Bangladesh," said one of the companies that has Gilead's licence.

**यूनियन बँक** Union Bank of India  
Head Office: 239, Vidhan Bhavan Marg, Nariman Point, Mumbai 400 021

**NOTICE**

Pursuant to Regulation 29 read with Regulation 47 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, Notice is hereby given that a meeting of the Board of Directors of the Bank will be held on **Tuesday, June 23, 2020** to consider the Audited Standalone & Consolidated Financial Results of the Bank for the 4th quarter/financial year ended on **March 31, 2020**.

The Notice of the Board Meeting is also available on the Bank's website [www.unionbankofindia.co.in](http://www.unionbankofindia.co.in) and on the website of the stock exchanges i.e. [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com).

Place : Mumbai For Union Bank of India  
Date : June 18, 2020 Company Secretary

**Cipla Limited**  
CIN: L24239MH1935PLC002380  
Regd. Office: Cipla House, Peninsula Business Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai - 400 013  
Tel. No.: (022) 2482 6000 • Fax No.: (022) 2482 6120  
E-mail: [cosecretary@cipla.com](mailto:cosecretary@cipla.com) • Website: [www.cipla.com](http://www.cipla.com)

### NOTICE TO SHAREHOLDERS

For transfer of shares to the Investor Education and Protection Fund

Notice is hereby given that pursuant to the provisions of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 notified by the Ministry of Corporate Affairs effective 7<sup>th</sup> September, 2016 and subsequent amendments thereto ("Rules"), equity shares of the Company in respect of which dividend amount have remained unclaimed for seven consecutive years or more are required to be transferred to the Investor Education and Protection Fund ("IEPF").

The Company, vide letter dated 16<sup>th</sup> June, 2020, has sent individual communication to the concerned shareholders who have not claimed their dividend amount for the financial year 2012-13 and all subsequent years and consequently whose shares are liable to be transferred to IEPF for taking appropriate corporate action. The Company has uploaded details of the shareholders whose shares are due for transfer to IEPF such as name of the first holder and joint holder, if any, along with their number of shares, on its website i.e. [www.cipla.com](http://www.cipla.com) under Investor Information Section. To retrieve the aforesaid information on the Company's website, the shareholders need to select appropriate base year and enter their DP ID & Client ID / Folio Number in the text box.

In case the Company does not receive any communication from the concerned shareholder by 22<sup>nd</sup> September, 2020, the Company shall with a view to adhering with the requirements of the Rules, transfer the said equity shares to the IEPF. Therefore, shareholders are requested to forward the requisite documents as mentioned in said communication on or before 22<sup>nd</sup> September, 2020, to claim the unclaimed dividend amount. Please note that no claim shall lie against the Company in respect of unclaimed dividend and shares transferred to IEPF pursuant to the said Rules.

Shareholders may note that both the unclaimed dividend and corresponding shares transferred to IEPF including all benefits accruing on such shares, if any, can be claimed back from IEPF after following the procedure prescribed under the Rules.

For any queries on the above matter, shareholders may contact KFin Technologies Private Limited, Share Transfer Agents of the Company at Selenium, Tower B, Plot No. 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad, Telangana - 500 032, Email: [einward.ris@kfinotech.com](mailto:einward.ris@kfinotech.com), Tel. No.: (040) 6716 2222 / 6716 1511 or the Shares Department of the Company at Cipla House, Peninsula Business Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai - 400 013, Email: [cosecretary@cipla.com](mailto:cosecretary@cipla.com), Tel. No.: (022) 2482 6000.

For CIPLA LIMITED  
Sd/-  
Rajendra Chopra  
Company Secretary  
Mumbai  
18<sup>th</sup> June, 2020

### DCB BANK LIMITED

NOTICE OF 25TH ANNUAL GENERAL MEETING AND E-VOTING INFORMATION

Notice is hereby given that the Twenty Fifth Annual General Meeting (AGM) of the Bank will be held on Saturday, July 11, 2020 at 2.30 p.m. (IST) through Video Conferencing (VC) / Other Audio Visual Means (OAVM) to transact the business, as set out in the Notice of the AGM.

The Bank has sent soft copy of the Annual Report 2019-20 containing, inter alia, notice of the AGM, on June 17, 2020 in electronic mode to all the members whose email addresses were registered with the Bank / Depositories, in accordance with the circular issued by the Ministry of Corporate Affairs, Govt. of India, dated May 5, 2020 read with circulars dated April 8, 2020 and April 13, 2020 (collectively referred to as "MCA Circulars") and SEBI Circular dated May 12, 2020. The Annual Report for Financial Year 2019-20 is available and can be downloaded from Bank's website [www.dcbbank.com](http://www.dcbbank.com) and the website of Central Depositories Services (India) Limited (CDSL) [www.evotingindia.com](http://www.evotingindia.com).

The Bank has fixed Saturday, July 4, 2020 as the "Cut-off Date" for reckoning the voting entitlement of the members of the Bank for the 25th AGM.

In compliance with Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended from time to time and Regulation 44 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, the members are provided with the facility to cast their votes on all resolutions set forth in the Notice of AGM using electronic voting system (e-voting) provided by CDSL. The voting rights of Members shall be in proportion to the equity shares held by them in the paid-up equity share capital of the Bank as on Saturday, July 4, 2020 ("Cut-off date").

The remote e-voting period will commence on **Wednesday, July 8, 2020 at 9.00 a.m (IST) and will end on Friday, July 10, at 5.00 p.m. (IST)**. During this period, Members may cast their votes electronically. The remote e-voting module shall be disabled by CDSL thereafter. Those Members who shall be present in the AGM through VC / OAVM facility and had not cast their votes on the Resolutions through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting during the AGM.

The Members who have cast their votes by remote e-voting prior to the AGM may also attend/participate in the AGM through VC / OAVM but shall not be entitled to cast their votes again.

Any person, who acquires shares of the Bank and become Member of the Bank after the Notice has been sent electronically by the Bank, and holds the shares as of the cut-off date, they will send the Annual Report and Notice of AGM with their login credentials immediately after the cut-off date data is received and before the AGM. If any of the members not received the same, such members may obtain their login ID and password by sending an e-mail request to the Bank at [investorgrievance@dcbbank.com](mailto:investorgrievance@dcbbank.com). If he/she is already registered with CDSL for remote e-voting then he/she can use his/her existing log in credentials for casting their votes.

Those members who have not yet registered their email address are requested to get their email addresses registered by following the procedure given below:  
(i) The members who have not registered their email address and in consequence could not receive the AGM Notice, may temporarily get their email registered with the Bank's Registrar and Share Transfer Agent, Link Intime India Private Limited, by clicking the link: [https://linkintime.com/EmailReg/Email\\_Regist.html](https://linkintime.com/EmailReg/Email_Regist.html) and following the registration process as guided thereafter. Post successful registration of the email, the members would get soft copy of the AGM Notice and the procedure for joining the AGM through VC and e-voting along with the User ID and the Password. In case of any queries, members may write to [mt.helpdesk@linkintime.com](mailto:mt.helpdesk@linkintime.com) or [investorgrievance@dcbbank.com](mailto:investorgrievance@dcbbank.com).  
(ii) It is clarified that for permanent registration of email address, bank accounts etc., the members are however requested to register their email address and details of bank accounts with the Depository through the concerned Depository Participants in respect of holdings in electronic mode and in respect of holdings in physical mode, with the Bank's Registrar and Share Transfer Agent, Link Intime India Private Limited.

For detailed instructions relating to remote e-voting, joining of the meeting through VC, Voting during the AGM etc. please refer to the Notice of AGM. If you have any queries relating to remote e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at [www.evotingindia.com](http://www.evotingindia.com), under help section or write an email to [helpdesk.evoting@dcsindia.com](mailto:helpdesk.evoting@dcsindia.com) or call on 1800225533. All grievances connected with the facility for voting by electronic means may be addressed to Mr. Mehboob Lakhani (022-23055542) or Mr. Rakesh Dalvi (022-23055543), Central Depositories Services (India) Limited, A Wing, 25th Floor, Marathon Futrex, Mafatlal Mill Compound, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to [helpdesk.evoting@dcsindia.com](mailto:helpdesk.evoting@dcsindia.com) or call on 1800225533.

The details of the AGM are available on the website of the Bank at [www.dcbbank.com](http://www.dcbbank.com), CDSL at [www.evotingindia.com](http://www.evotingindia.com) and National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com)

By Order of the Board of Directors  
For DCB Bank Limited  
Sd/-  
Rubi Chaturvedi  
Company Secretary  
Place: Mumbai  
Date: June 18, 2020

**DCB BANK**  
CIN: L99999MH1995PLC089008  
Regd. Office: 6th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg Lower Parel, Mumbai - 400013 Website: [www.dcbbank.com](http://www.dcbbank.com)  
E-mail: [investorgrievance@dcbbank.com](mailto:investorgrievance@dcbbank.com) Tel.: (022) 66187000 Fax: (022) 66589970

**INDIAN INSTITUTE OF TECHNOLOGY GUWAHATI**  
Guwahati - 781039, Assam  
Phone : 0361 - 2582064, Fax : 0361 - 2692771

**TENDERS**

Tenders for the following works are invited through online-

- Supply and installation Kitchen Equipment's for 1000 seater boys' hostel no-11 at IITG campus
- Construction of Cycle Stand without Shed in Subsansiri Hostel at IITG Campus
- Providing of safe fan device for ceiling fans in all hostels of IIT Guwahati Interested parties may visit the following link for the details-[www.tenderwizard.com/IITG](http://www.tenderwizard.com/IITG)

Dean, IPM

**Excel Industries Limited**  
CIN: L24200MH1960PLC011807  
Regd. Office: 184-87, S V Road, Jogeshwari (West), Mumbai-400 102.  
Website: <http://www.excelind.co.in> Email: [kiran.amburle@excelind.com](mailto:kiran.amburle@excelind.com)  
Tel: 91-22-62157500

### NOTICE

FOR ATTENTION OF THE EQUITY SHAREHOLDERS OF EXCEL INDUSTRIES LIMITED

Sub.: Transfer of Equity Shares of the Company to the Investor Education and Protection Fund (IEPF)

This Notice is hereby given pursuant to the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 (the Rules), Section 124(6) of the Companies Act, 2013 (the Act) and the Rules provide that all shares, in respect of which dividend remains unpaid or unclaimed for seven consecutive years, shall be transferred to the Investor Education and Protection Fund (IEPF). The Rules, inter alia, contain the manner of transfer of the shares covered under sub-section (6) of Section 124 of the Act.

The Company has communicated by e-mail to those shareholders whose shares are liable to be transferred to the IEPF and whose e-mail addresses are available with us, about transfer of their shares to IEPF under the aforesaid Rules in case they do not claim their dividend on or before 20<sup>th</sup> September, 2020.

Particulars of the shareholders, including their folio number or DP-ID-Client ID whose shares are liable to be transferred to the IEPF, have been made available on the website of the Company [www.excelind.co.in](http://www.excelind.co.in). Shareholders may note that the shares held both in physical as well as in dematerialized form are liable to be transferred to the IEPF. However, such shares along with any accrued benefits on these shares, if any, can be claimed back from the IEPF following the procedure mentioned in the Rules.

Shareholders may note that following the provisions of the Rules, the Company will be issuing duplicate share certificates in lieu of the original share certificates for the purpose of transferring them to the IEPF, upon which the original share certificates will stand automatically cancelled. In case of shares held in demat mode, the shares shall be transferred directly to IEPF by informing the concerned Depository Participant as per the Rules.

In case no communication is received from the concerned shareholders whether holding shares in physical or in dematerialized form, by 20<sup>th</sup> September, 2020, the Company shall initiate such steps as may be necessary to transfer the shares to IEPF following the procedures prescribed in the Rules and the Company will stand released and discharged of all obligations pertaining to the mentioned shares.

Shareholders having query in this regard or who want to claim their dividend are requested to contact the Registrar and Share Transfer Agent of the Company at **Link Intime India Private Limited**, C 101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai, Maharashtra 400083; Phone: 022 2594 6970; email: [iepf.shares@linkintime.co.in](mailto:iepf.shares@linkintime.co.in)

For Excel Industries Limited  
Sd/-  
S. K. Singhvi  
Company Secretary

**Panacea Biotech**  
Innovation in support of life

**Panacea Biotech Limited**  
(CIN:L3317PB1984PLC022350)  
Regd. Office: Ambala-Chandigarh Highway, Laina - 140 501, Punjab  
Corp. Office: B-1 Extn./G-3, Mohan Co-operative Ind. Estate, Malthura Road, New Delhi - 110 044  
Website: [www.panaceabiotech.com](http://www.panaceabiotech.com) E-mail: [companysec@panaceabiotech.com](mailto:companysec@panaceabiotech.com)  
Tel: +91 11 41679000 Fax: +91 11 41679070

### POSTAL BALLOT NOTICE TO SHAREHOLDERS AND UPDATION OF EMAIL ADDRESS OF SHAREHOLDERS

Members are hereby informed that pursuant to the provisions of Section 110 and other applicable provisions of the Companies Act, 2013, ("the Act") read with the Rules made thereunder, Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations") and General Circulars issued by the Ministry of Corporate Affairs vide Nos. 14/2020, 17/2020 and 22/2020 dated 08.04.2020, 13.04.2020 and 15.06.2020, respectively ("MCA Circulars"), the Company is seeking approval of the shareholders for passing special resolutions for the matters as set out in the Postal Ballot Notice dated 16.06.2020 through postal ballot by way of remote e-voting only. In terms of MCA Circulars, the Postal Ballot Notice including remote e-voting instructions has been sent only by e-mail on Wednesday, 17.06.2020 to all those Members whose names appear in the Register of Members / list of Beneficial Owners as on Friday, 12.06.2020 ("Cut-off Date") and who have registered their email address with the Company / Depository Participants ("DPs"). Accordingly, physical copy of the Postal Ballot Notice, Postal Ballot Form and pre-paid business reply envelope has not been sent to the shareholders for this Postal Ballot and the shareholders are required to communicate their assent or dissent through the remote e-voting system only.

Postal Ballot Notice is also available on the Company's website at the link <https://www.panaceabiotech.com/postal-ballot> and at the relevant sections of the websites of the stock exchanges on which the shares of the Company are listed.

In compliance with the provisions of MCA Circulars, the Company has provided only remote e-voting facility to its members to enable them to cast their votes electronically instead of physical mode and for this purpose, the Company has availed the services of National Securities Depository Limited ("NSDL") to provide the remote e-voting facility. The procedure / instructions for remote e-voting are given in the Postal Ballot Notice. The remote e-voting period shall commence from **Thursday, 18.06.2020 (from 09:00 a.m. IST) and shall end on Friday, 17.07.2020 (upto 05:00 p.m. IST)**. The remote e-voting module shall be disabled for voting thereafter. Once the vote on a resolution is cast by the Member, the Member shall not be allowed to change it subsequently. The voting rights of Members shall be in proportion to the paid-up value of their shares in the total paid-up share capital of the Company carrying voting rights, as on the Cut-off Date.

A person whose name is recorded in the register of members / list of beneficial owners as on the Cut-off Date shall be entitled to avail the facility of remote e-voting. In light of the MCA Circulars, members who have not yet registered their email address and in consequence could not receive Postal Ballot Notice may temporarily get their email registered with the Company's Registrar and Share Transfer Agent, Skyline Financial Services Private Limited, by clicking the link: <https://www.skylinert.com/EmailReg.php> and follow the registration process as guided thereafter and mentioned herein below.

**For Members who have electronic folios:**  
(a) Visit the link <https://www.skylinert.com/EmailReg.php>; (b) Select the company name; (c) Shareholder to select the Mode of Shareholding; (d) Shareholder to enter DPID-CLID; (e) Shareholder to enter the name. In case of Joint Shareholders, name of First Shareholder to be entered; (f) Shareholder to enter the Email id, Mobile No. and PAN; (g) RTA checks the authenticity of the client id and PAN and send the OTP to Email id to validate the same; (h) Shareholder to enter the OTP received by Email to complete the validation process. (OTP will be valid for 5 minutes only); (i) RTA confirms the registration of Email id for the limited purpose of this Postal Ballot Notice; and (j) RTA will send the Postal Ballot Notice & procedure for e-voting to the Email id given by the shareholder.

**For Members who have physical folios:**  
(a) Visit the link <https://www.skylinert.com/EmailReg.php>; (b) Select the company name; (c) Shareholder to select the Mode of Shareholding; (d) Shareholder to enter Folio No.; (e) Shareholder to enter the name. In case of Joint Shareholders, name of First Shareholder to be entered; (f) Shareholder to enter the Email id, Mobile No. and PAN; (g) Shareholder to enter PAN No. If PAN is not available in the records, shareholder to enter one of the Share Certificate No.; (h) RTA checks the authenticity of the Folio No. and PAN / Share Certificate No. and send the OTP to Email id to validate the same; (i) Shareholder to enter the OTP received by Email to complete the validation process. (OTP will be valid for 5 minutes only); (j) If PAN is not available, Shareholder to send duly signed copy of Pan to RTA on compliances@skylinert.com. (k) RTA confirms the registration of Email id for the limited purpose of this Postal Ballot Notice; and (l) RTA will send the Postal Ballot Notice & procedure for e-voting to the Email id given by the shareholder.

Post successful registration of the email, the RTA will promptly share a copy of Postal Ballot Notice and the procedure for e-voting along with the User ID and the Password to enable e-voting for this Postal Ballot, but not later than within 48 hours of receipt of the e-mail ID from the Eligible Members. In case of any queries, shareholder may write to [compliances@skylinert.com](mailto:compliances@skylinert.com). It is clarified that for permanent registration of email address, the shareholders are however required to register their email address, in respect of electronic holdings with the Depository through the concerned DPs and in respect of physical holdings with the Company's RTA, by following due procedure. The Members are requested to read the instructions pertaining to remote e-voting as given in the Postal Ballot Notice carefully. In case of any queries, you may refer to the Frequently Asked Questions (FAQs) for shareholders and e-voting user manual for shareholders available at the Downloads sections of <https://www.evoting.nsdl.com> or contact Ms. Pallavi Mhatre, Manager, NSDL, 4th Floor, A Wing, Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai 400013, Email: [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in), Tel:+91-22-24994545, 1800-222-990 or to the Company's RTA, D-153A, 1st Floor, Okhla Indl. Area, Phase-I, New Delhi-110020 or e-mail at [admin@skylinert.com](mailto:admin@skylinert.com) or the Company Secretary at the Company's Corporate Office or e-mail at [companysec@panaceabiotech.com](mailto:companysec@panaceabiotech.com).

For Panacea Biotech Limited  
Vnod Goel  
Date : June 17, 2020  
Place : New Delhi  
Group CFO and Head Legal & Company Secretary

### BS SUDOKU # 3081

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## सिप्ला लिमिटेड

Cipla

कंपनी ओळख क्रमांक : L24239MH1935PLC002380  
 नोंदणीकृत कार्यालय : सिप्ला हाउस, पेनिन्सुला बिझनेस पार्क,  
 गणपतराव कदम मार्ग, लोअर परळ, मुंबई - ४०० ०१३  
 दूरध्वनी क्र.: (०२२) २४८२ ६००० • फॅक्स क्र.: (०२२) २४८२ ६१२०  
 ई-मेल: cosecretary@cipla.com • संकेतस्थळ: www.cipla.com

### भागधारकांना सूचना

**गुंतवणुकदार शिक्षण व संरक्षण निधीमध्ये शेअर्सच्या स्थानांतरणाकरिता**  
 कॉर्पोरेट कामकाज मंत्रालयाद्वारे दि. ०७ सप्टेंबर २०१६ पासून अधिसूचित गुंतवणुकदार शिक्षण व संरक्षण निधी प्राधिकारी (लेखा, लेखापरिक्षण, स्थानांतरण व परतावा) नियम २०१६ व तत्पश्चात त्यातील सुधारणा (नियम) यांच्या तरतुदी अंतर्गत सूचना देण्यात येते की, लागोपाठ सात वर्षे वा त्याहून अधिक कालावधीकरिता दावारहित राहिलेल्या लाभांश रकमेच्या संदर्भात कंपनीच्या समभागांचे गुंतवणुकदार शिक्षण व संरक्षण निधी ("आयईपीएफ") मध्ये स्थानांतरण करणे आवश्यक आहे.

वित्तीय वर्षे २०१२-१३ करिता आपल्या लाभांश रकमेचा दावा केलेला नाही अशा व परिणामी ज्यांचे शेअर्स आयईपीएफकडे स्थानांतरित करण्यात यावयाचे आहेत अशा संबंधित भागधारकांना योग्य ती कॉर्पोरेट अॅक्शन घेण्याकरिता कंपनीने त्यांचे ई-मेल / पत्र दि. १६ जून २०२० अंतर्गत व्यक्तिगत पत्रव्यवहार पाठवलेला आहे. ज्या भागधारकांचे शेअर्स आयईपीएफकडे स्थानांतरित करण्यात यावयाचे आहेत अशा भागधारकांचा तपशील जसे प्रथम धारक व संयुक्त धारक, काही असल्यास त्याचे नाव, त्यांच्या शेअर्सची संख्या यासमवेत तपशील आपली वेबसाईट [www.cipla.com](http://www.cipla.com) वर Investor Information Section अंतर्गत अपलोड केलेला आहे. कंपनीच्या वेबसाईटवरून वरील माहिती प्राप्त करण्यासाठी भागधारकांनी योग्य ते मुलभूत वर्षे नमूद करावे व टेक्स्ट बॉक्समध्ये त्यांचा डीपी आयडी क्लायंट आयडी / फ्रेलिओ क्रमांक नमूद करावा.

कंपनीला संबंधित भागधारकांकडून दि. २२ सप्टेंबर २०२० पर्यंत कोणताही पत्रव्यवहार प्राप्त न झाल्यास नियमांच्या आवश्यकतांच्या अनुषंगाने कंपनी आयईपीएफ कडे सदर समभागांचे स्थानांतरण करील. त्यामुळे भागधारकांनी कृपया दावारहित लाभांश रकमेचा दावा करण्यासाठी दि. २२ सप्टेंबर २०२० रोजी वा तत्पुर्वीपर्यंत सदर पत्रव्यवहारात नमूद केल्यानुसार आवश्यक दस्तावेज सादर करावेत. कृपया नोंद घ्यावी की, सदर नियमांतर्गत आयईपीएफकडे स्थानांतरित दावारहित लाभांश व शेअर्ससंदर्भात कंपनी विरोधात कोणताही दावा करता येणार नाही.

भागधारकांनी नोंद घ्यावी की, दोन्ही दावारहित लाभांश व आयईपीएफकडे स्थानांतरित अनुषंगिक शेअर्स अशा शेअर्सवरील प्राप्त सर्व लाभ, काही असल्यास त्यासमवेत यांचा नियमांतर्गत विहित प्रक्रियेचे पालन करून आयईपीएफकडे पुन्हा दावा करता येऊ शकेल.

वरिल प्रकरणी कोणत्याही चौकशीकरिता, भागधारकांनी केफिन टेक्नॉलॉजिज प्रायव्हेट लिमिटेड, कंपनीचे शेअर ट्रान्सफर एजंट यांचा पत्ता, सेलेनियम टॉवर बी, प्लॉट नं. ३१ आणि ३२, गाचिबोवली, फ्लायनॅनशिअल डिस्ट्रिक्ट, नानकरामगुडा, सेरिलिंगमपल्ली, हैदराबाद, तेलंगणा-५०० ०३२, ई-मेल: [einward.ris@kfintech.com](mailto:einward.ris@kfintech.com), दूरध्वनी क्र. (०४०) ६७१६ २२२२/६७१६१५११ येथे संपर्क साधावा किंवा कंपनीचा शेअर्स विभाग पत्ता - सिप्ला हाउस, पेनिन्सुला बिझनेस पार्क, गणपतराव कदम मार्ग, लोअर परळ, मुंबई-४०० ०१३, ई-मेल: [cosecretary@cipla.com](mailto:cosecretary@cipla.com), दूरध्वनी क्र.: (०२२) २४८२ ६००० येथे संपर्क साधावा.

सिप्ला लिमिटेडकरिता

सही/-

राजेंद्र घोष  
कंपनी सचिव

मुंबई  
१८ जून, २०२०