



# CARING FOR LIFE

—  
**Cipla Foundation**  
in **Goa**  
**2022**







## About Cipla Goa

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Located in the Verna Industrial Estate, Cipla Goa commenced operations in 2001 with four manufacturing units. Today, Cipla Goa sets itself apart with ten manufacturing units, spanning over 67 acres, that produce a wide range of formulations such as Form Fill Seal (FFS) respules, nasal sprays, Metered-Dose Inhalers (MDIs), tablets, topical preparations, pellets, capsules, liquid and lyophilised injections.

Our site in Goa is amongst Cipla's 40+ manufacturing units around the world. Cipla is a global pharmaceutical company that produces 50+ dosage forms and 1,500+ products. We are committed to ensuring access to high quality and life-saving medicines.

I speak for every Ciplaite when I say that we are united in our quest to care for every life. Through our Foundation, we support initiatives that advance access to quality healthcare and education. I am proud to be a volunteer and am inspired by our communities every day.

**Geena Malhotra**

Global Chief Technology Officer





# About Cipla Foundation

Cipla’s vision for an equitable world is built on the foundation of ‘Caring for Life.’ At Cipla, we recognise the importance of building long-term relationships with all our stakeholders and working collaboratively to achieve positive social change. Our work in the community is carried out through Cipla Foundation. The Foundation works with credible institutions, NGOs, government agencies and domain experts to enhance the outreach of our CSR initiatives.

Cipla Foundation works across four focus areas: Health, Education, Skilling and Disaster Response.

## WE WORK ACROSS INDIA

In **15+**  
States

With **50+**  
Partners

Across **100+**  
Towns and Villages



## We Envision:

An equitable world built on the foundation of ‘Caring for Life’

We work across four key thematic areas



HEALTH



EDUCATION



SKILLING



DISASTER RESPONSE



## Leader's Speak



**Sanjay Mishra**



**Pankaj Shitole**



**Rajesh Sawant**

We are One Cipla in our mission of 'Caring for Life'. From enquiry-based learning through the Mobile Science Labs to compassionate palliative care and community development initiatives, the Foundation endeavours to reach the last mile.



Every year, we strengthen our initiatives to truly mirror the values of Cipla and strive to take compassionate care closer to communities.

Together with our partners, we have been working to bring quality health, skilling, and education within the reach of vulnerable communities.

**Anurag Mishra**

Head, Cipla Foundation



**Cipla's social initiatives in Goa began in 2010**

**The Foundation is currently working across**

**12**

Talukas

**185+**

Schools

**1260**

Anganwadis\*

**13500+**

Students

\*Under the Government of India's Integrated Child Development Scheme (ICDS), an Anganwadi centre provides basic health, nutrition, and early childhood learning initiatives at the village level.



# HEALTH

## Making Palliative Care Accessible

Palliative care is specialised medical care focused on relieving the pain, symptoms and stress of a serious illness. Palliative care is from diagnosis, for children and adults and for their families. The goal is to provide the best possible quality of life at every stage.

We partnered with **Goa Medical College (GMC)** to supplement their palliative care programme with a counsellor and social worker. The palliative care team is now fully equipped to offer emotional and social supportive care to patients.



2021-22

**100+**  
health  
consultations  
per month

I was only 20 when I was diagnosed with Acute Leukaemia. My life came to a standstill, and I was unable to come to terms with why this illness came to me. When I was admitted to Goa Medical College for my chemotherapy, I had a lot of fears about my life ahead. But the palliative care team understood me. The emotional support extended by the counsellor helped me confront my cancer and come out stronger.

**Tejaswani Gavade**  
Goa





## EDUCATION

### Digital Learning Education & Development (D-Lead)

With a goal to make education inclusive and equitable for all children, we launched a digital literacy initiative. D-Lead gives a seamless digital learning experience to students by providing tablets pre-loaded with content for classes 5 to 10, structured to the state board curriculum.

Distributed to children from government and government-aided schools near Cipla units, this initiative advances the government's National Education Policy encouraging digital education. During COVID-19, this digital access gave our children the tools to continue learning even as schools remained closed.

2021-22

**1,300+**  
students and  
teachers from  
20 schools  
supported  
with tablets



I love using my Tablet. The quizzes, videos and other tools make the subjects much more interesting, and I can remember the lessons better. I even topped my class in maths, a subject that I wasn't so good at earlier.

**Tarini Sharma**  
Goa



# TabLab

## Digital literacy programmes and tablet-based labs for effective multimedia learning

With the goal to integrate technology into day-to-day classroom activities, we set up 5 TabLabs in select government and government-aided schools across Goa.

A TabLab is a classroom set up with 50 devices and a smart TV. Students from classes 5 to 10 access the lab for regular classes. Teachers use the TV as a teaching aid and the students use the tablets to learn from the pre-loaded content that is aligned to their state board curriculum.



**2021-22**

**230+**  
tablets  
through  
5 TabLabs

**1,300+**  
students  
benefitted  
across  
5 schools



We were as excited as the children when the TabLab was inaugurated. This gives an opportunity to our children to learn digitally. It also gives teachers access to resources that make learning enjoyable and interactive. We learn as much as our children learn.

**Nichole Dias**  
Goa

## Mobile Science Lab (MSL)

To make the learning process for children integrated and engaging, we partnered with Agastya International Foundation in 2016. We support the MSL programme, reaching out to students across 23 schools.

The MSL travels to the doorstep of schools near Cipla Goa units, with the objective to minimise rote learning and encourage holistic development using critical thinking, creativity and digital literacy. Through hands-on, contextual, relevant and low-cost science models this initiative seeks to engage students deeply in the sciences as well as the application of science in everyday life



**2021-22**

**64,000+**  
exposures  
through  
classroom  
sessions

### Community Engagement and Teachers' Training

Besides school-based engagement, MSLs also go directly to communities and engage people in the wonders of science, sparking interesting conversations and learning. Teacher training modules are also a critical component of this programme as it empowers teachers to learn low-cost model-making and interactive teaching techniques that promote curiosity and interest in science.



## Career Awareness and Exposure

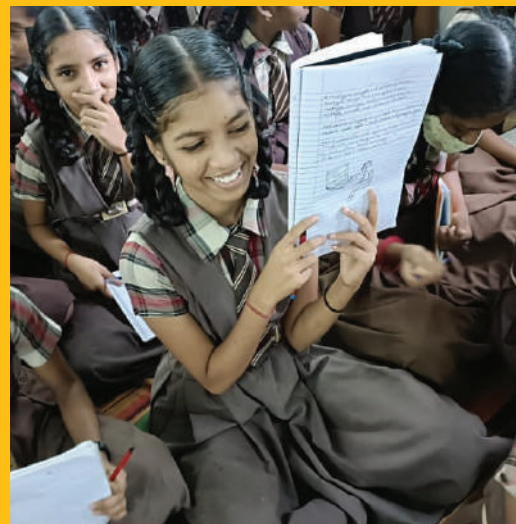
In partnership with Adhyayan Quality Education Foundation (AQEF) and in collaboration with the Education Department & State Council of Educational Research and Training (SCERT) department, we have been supporting Career Awareness sessions across all 78 government high schools in Goa.

The programme reaches out to students building their understanding of career opportunities and highlighting the importance of new-age skills. The programme also facilitates the interaction of students with professionals from varied fields and exposure visits to different industries.



2021-22

**2200+**  
students  
reached



Growing up I didn't know what I wanted to be. After attending the career awareness session, I got to know of many options. I want to build a career in business management.

**Maria Jose**  
Goa



## Learning Beyond Classrooms

Since 2016, in partnership with Bookworm Trust, the Education Department and State Council of Educational Research and Training (SCERT) department, we have been supporting learning through library sessions in government and government-aided schools. Our aim is to provide quality education by encouraging a culture of reading. The programme includes book browsing and independent reading, borrowing books to take home, read-aloud sessions and teaching time.



**2021-22**

**5,700+**  
children  
reached



When the pandemic hit and all schools were closed, our libraries continued to cater to students to support their educational activities. Books were issued to students at their homes or collected by their parents on a weekly basis. This ensured that students had access to books and worksheets to continue learning.

**Shruti Gaonkar**  
Goa



## ACROSS INDIA

### Recognising merit since 2009

Every year, we give **merit awards** to children from the communities and schools in and around our Cipla units. This is a long-standing and valued tradition that salutes the spirit and hard work of the students. Against all odds, these children strive for excellence, and we encourage and applaud their efforts.

While the top three students receive this award at a special ceremony to felicitate them and honour their teachers, it is an equally important day for every single person in attendance. Most of the awardees are first-generation learners and consider this award as a wonderful recognition of their efforts and a way to continue their education.

Ciplaites come together at these ceremonies with great pride to award the winners and felicitate their teachers. Our admiration for the children, their families and teachers is acknowledged and expressed, making these events memorable for all.

2021-22

Across India,  
we have  
felicitated  
**570+**  
students



I feel this support and encouragement for my hard work will go a long way in fulfilling my aspirations for higher studies and do justice to all the efforts put in by all my well-wishers. No one in my family has studied till class 10, but I will accomplish my dream of becoming an engineer.

**Debrah Gomes**  
Goa





## Digitising Anganwadis across Goa

Anganwadis are early childhood care and education centres. In Goa, we supported them with 1,125 Tablets and 75 smart TVs so that 75 Anganwadis were better prepared during and after the COVID-19 pandemic. The goal of this project was to strengthen their efforts by introducing innovation in early childhood education through the latest technology. With the tablets children are now taught through e-books, educational videos, engaging games, fun worksheets, and entertaining cartoons.

## Training Child Development Workers

In partnership with Sethu, we support a programme that provides skill sets to the Anganwadi teachers who work under the Integrated Child Development Scheme (ICDS) and promote early childhood care and education. The training includes early childhood development, understanding of disabilities, foundational literacy and numeracy.

Capacity building of all 1260 Anganwadi teachers, 47 Mukhya Sevikas\* and 8 Child Development Project Officers on inclusive education and identification of early disabilities is being carried out in all 12 talukas of Goa.

\*Supervisors of a group of Anganwadis

**1,260**  
Anganwadi  
teachers  
trained





## ACROSS INDIA

### Standing Strong for Communities in COVID-19

In collaboration with our NGO partners and the local administration, we provided support to frontline workers, healthcare staff, patients, students and communities, reaching out to **3,50,000+** people across India, helping communities recover and emerge stronger. We continued our COVID-19 support by providing:

**2021-22**

**100+**  
oxygen  
concentrators,  
ventilators and  
COVID-19  
equipment

**1,50,000+**  
masks, PPE kits  
and protective  
gears

**50,000+**  
rapid antigen  
kits

**1,00,000+**  
people vaccinated  
across India

### Providing Support to Hospitals during COVID-19



### Supporting Vulnerable Families







## Continuing to Learn in COVID-19

Despite schools closing due to the COVID-19 pandemic, students and teachers from schools near Cipla units continued to learn through WhatsApp, videoconferencing and audio sessions with support from our partners.

**10,000**  
children engaged

## Continued Care during COVID-19

**Mobile Healthcare Units continue to reach the last mile**

With stringent safety protocols, the Mobile Healthcare Units continued reaching locations with free-of-cost medicines for patients with chronic conditions.

**1,800+**  
health consultations during the COVID-19 lockdown





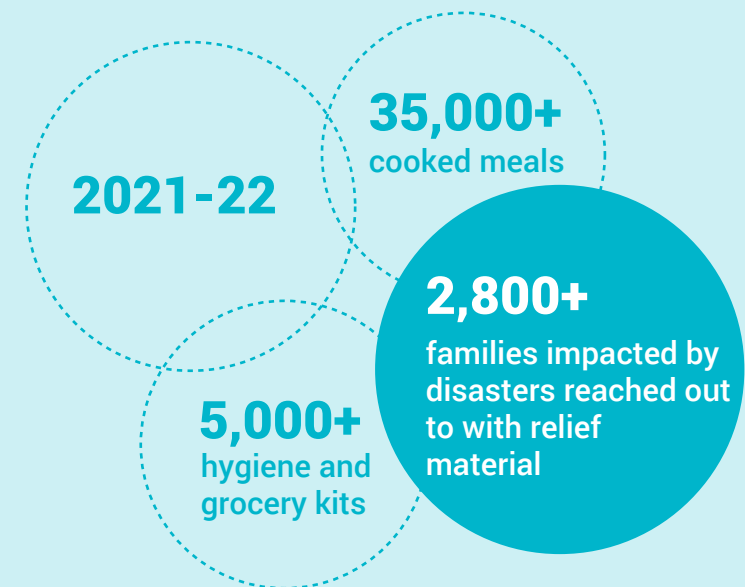
# ACROSS INDIA

## Disaster Response

Standing by communities in natural disasters

Building resilience for the future

We support communities with immediate relief during natural disasters. In 2021- 2022, our work included flood relief in Tamil Nadu and Kerala, shelter and relief material distribution for the Mumbai landslide, as well as support during the Mahad and Chiplun floods. In Odisha, in collaboration with HelpAge India and the local administration, we distributed hygiene kits, face masks and dry ration during Cyclone Yaas.





# Cipla Palliative Care & Training Centre, Warje, Pune

Rooted in our legacy of care for the last 25 years

The diagnosis of a serious illness makes relentless physical, emotional and financial demands, not only on patients but also on their loved ones. It was to support them in their most difficult times that **Cipla founded the Palliative Care & Training Centre in 1997 in Warje, Pune**. Since then, we have served **20,000 patients and their families** free of cost.

Today, we have **24 partners** across **18 cities** in India providing palliative care services. Together, we launched the **Saath Saath** helpline (**1800-202-7777**). This national toll-free number is staffed by trained palliative care volunteers who listen, assess, and link callers to the nearest palliative care provider. **Saath Saath** could make all the difference to someone who might be in pain and needs support. We hope that everyone will play their part in spreading awareness about the helpline.



## Cipla for Change

Ciplaites across India shared their time and skills for causes they felt most passionately about

Caring is deeply ingrained in our DNA and our compassionate approach towards people, the planet and purpose have been the force driving our history over the years. At Cipla Foundation, we endeavour to serve the communities in collaboration with like-minded partners and institutions.

**Umang Vohra**

Managing Director & Global CEO

**2021-22**

**9,500**  
employees  
**23,000**  
volunteering  
hours

